

# Weatherhead Executive Education

## JULY – DECEMBER 2024

# PROGRAMS

The Weatherhead School of Management is known for developing leadership principles that are practiced around the world. These principles are taught in Weatherhead Executive Education by the thought leaders who created them.

### PROGRAM TOPICS

#### APPRECIATIVE INQUIRY

Discover a revolutionary, strengths-based approach to strategic change and sustainable growth in organizations developed by David Cooperrider, PhD and Ronald Fry, PhD.

#### CHANGE MANAGEMENT

These programs present a practical approach to effective change management.

#### COACHING

Whether you are an experienced professional or a manager looking to add a coach approach to your toolkit, our coaching programs provide a wide range of learning experiences designed to deepen your knowledge and ability to coach.

#### COMMUNICATION AND PROFESSIONAL SKILLS

Polish your presentations, ask better questions, develop your influence and more with programs designed to build the critical skills required to take your career to the next level.

#### EMOTIONAL INTELLIGENCE

Get a comprehensive understanding of Emotional Intelligence (EI) through high-impact learning experiences, led by the thought leadership of Richard Boyatzis, PhD.

#### FINANCIAL DECISION MAKING

Understand the fundamental principles and concepts of strategic financial decision making.

#### MANAGING OTHERS

Get the manager's toolkit—powerful and effective management skills to help develop others, facilitate intentional conversations and manage conflict.

#### MINDFULNESS FOR EFFECTIVE LEADERSHIP

Develop this powerful leadership asset—improve focus, creativity, and well-being in complex, fast-paced work environments.

#### OPERATIONAL EXCELLENCE

Hone the ability to execute strategy through practical, powerful methods and achieve higher levels of efficiency and effectiveness.

#### PROJECT LEADERSHIP

Get the process and people skills necessary for leading complex projects, planning new initiatives, and implementing change.

#### TEAM LEADERSHIP

Use Emotional and Social Intelligence to lead others as an adaptive, team centric and responsive leader, and create a culture that fosters productivity, cohesion and resilience.

#### WOMEN IN LEADERSHIP

Aspire to leadership positions—develop new skills, perspectives and approaches by building networks and overcoming barriers.

#### INNOVATION AND DESIGN

Acquire the latest concepts and tools for flexible, innovative thinking that achieves optimal results.

*Program dates are subject to change and additional programs might be added.*

*Visit our [website](#) for the most up-to-date program information.*

*Click on any topic to jump to that section of the catalog.*

COMPLETE THE CERTIFICATE CURRICULUM AND EARN A WEATHERHEAD CERTIFICATE



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Weatherhead School  
of Management

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Weatherhead Executive Education: **What you learn in a single day can change everything.**

# JULY – DECEMBER 2024 PROGRAMS

IMPROVE LEADERSHIP SKILLS

COACHING	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			9.11			
Change Your Questions, Improve Your Results	Marilee Adams			9.13			
Coaching for Intentional Development	Ellen Van Oosten			9.23, 9.24, 10.29, 10.30, 12.3, 12.4			
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	7.11					
Emotional Intelligence the Weatherhead Way	Ellen Van Oosten and Melvin Smith	Always Available					
Introduction to Emotional Intelligence	Vanessa Druskat and Darren Good	7.10		9.10			
Leading with Greater Self Awareness	Scott Taylor	7.12					
Listening Beyond What You Hear: The Practice of Engaged Listening	Jackie Stevenson				10.9		
The Coach Approach: Initiating Dialogues for Effective Outcomes	Trish Brandt			9.12			
The Coach as Catalyst	Ellen Van Oosten				10.17		
The Coach's Toolkit	Jonathan Reitz				10.16		

EMOTIONAL INTELLIGENCE	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Bridge Analytics and Empathetic Thinking: Apply Neuroscience for Better Leadership	Anthony Jack				10.30		
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	7.11					
Emotional Intelligence the Weatherhead Way	Ellen Van Oosten and Melvin Smith	Always Available					
Inclusive Leadership	Diana Billimoria	7.9					
Introduction to Emotional Intelligence	Vanessa Druskat and Darren Good	7.10		9.10			
Leading with Greater Self Awareness	Scott Taylor	7.12					
Team Leadership through Emotional Intelligence	Vanessa Druskat					11.5	

MANAGING OTHERS	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Helping Women Succeed	Deb O'Neil				10.23		
Leading Across Generations	Jeremy Graves			9.17			
Servant Leadership through Empowerment and Influence	Jeremy Graves			9.20			
The Coach Approach: Initiating Dialogues for Effective Outcomes	Trish Brandt			9.12			

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■ Indicates multi-day course

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IMPROVE LEADERSHIP SKILLS

WOMEN IN LEADERSHIP	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Helping Women Succeed	Deb O'Neil				10.23		
Strategic Negotiations	Roman Sheremeta			9.6			
Leading with Greater Self Awareness	Scott Taylor	7.12					
Using Financial Analytics to Measure Core Business Performance	Thomas Schultz	7.31, 8.7, 8.14, 8.21, 8.28					

TEAM LEADERSHIP	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Leading Across Generations	Jeremy Graves			9.17			
Servant Leadership Through Empowerment and Influence	Jeremy Graves			9.20			
Team Leadership Through Emotional Intelligence	Vanessa Druskat					11.15	
Critical Conversations in High Change Environments	Mark Sullivan					11.13	

DRIVE EFFICIENCY & PROFITABILITY

COMMUNICATION AND PROFESSIONAL SKILLS	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Change Your Questions, Improve Your Results	Marilee Adams			9.13			
Communicating with Impact	Patrick Donadio					11.6	
Influencing at All Levels	Ellen Burts-Cooper		8.6			11.5	
Listening Beyond What You Hear: The Practice of Engaged Listening	Jackie Stevenson				10.9		
Managing Your Energy (Not Just Your Time)	Claire Scott Miller				10.22		
Persuasion: Your Ally in Influence	Jay Conger	7.18					
Strategic Negotiations	Roman Sheremeta			9.6			
Time Management Fundamentals to Work Smarter	Helene Segura						12.4

OPERATIONAL EXCELLENCE	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Change Leadership	Ellen Burts-Cooper		8.13				
Change Your Questions, Improve Your Results	Marilee Adams			9.13			
Strategic Decision Making	Harlow Cohen			9.18			
Strategic Thinking: Creating Long Term Success	Ellen Burts-Cooper				10.1		
Time Management Fundamentals to Work Smarter	Helene Segura						12.4

PROJECT LEADERSHIP	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Change Leadership	Ellen Burts-Cooper		8.13				12.3
Critical Thinking and Problem Solving for Project Leaders	Trish Brandt				10.8		
Time Management Fundamentals to Work Smarter	Helene Segura						12.4

CHANGE MANAGEMENT	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Change Leadership	Ellen Burts-Cooper		8.13				12.3
Designing Successful Change Interventions	Harlow Cohen	7.18					
Igniting Positive Change Through Appreciative Inquiry	Ron Fry				10.10		
Implementation - The Forgotten Element of Change Programs	Harlow Cohen			9.5			
New Change Equation – 100% online	David Cooperrider	Always Available					

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DESIGN SOLUTIONS & STRATEGIES

APPRECIATIVE INQUIRY	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Advanced Workshop in Appreciative Inquiry	Ron Fry			9.24 - 9.25			
Change Your Questions, Improve Your Results	Marilee Adams			9.13			
Igniting Positive Change Through Appreciative Inquiry	Ron Fry				10.10		
New Change Equation – 100% online	David Cooperrider	Always Available					

INNOVATION AND DESIGN	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Digital Transformation: Strategic Tools & Frameworks for Success – 100% online with Youngjin Yoo	Youngjin Yoo	Always Available					
Influencing At All Levels	Ellen Burts-Cooper		8.6			11.5	
Strategic Thinking: Creating Long-Term Success	Ellen Burts-Cooper				10.1		

FINANCIAL DECISION MAKING	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Using Financial Analytics to Measure Core Business Performance	Thomas Schultz	7.31, 8.7, 8.14, 8.21, 8.28					

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## EARN. SHARE. ADVANCE. LEAD.

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